



Introduction

BetaStreets were commissioned by transport consultants PJA to work with them at a public drop-in session for a local area traffic management scheme in the High Brooms area of Tunbridge Wells.

Previous stages of engagement had identified both issues and opportunities in the area, and as the project move into the co-design stage drop-in wanted to involve people in design development.

Details

BetaStreets staff attended a drop-in co-design session with staff from PJA and officers and councillors from Royal Tunbridge Wells Council. Images of locations in the area, and particularly those of strategic locations, and likely to be topics of conversation, were imported into BetaStreets.

The software was then made available to any visitors to the drop-in session who wanted to have go at developing their own design ideas or wanted to work with one of the BetaStreets team to help develop something together.

Images created by users were used to inform the design development of proposals which were then proposed back to the community as part of a wider consultation and engagement process.



Andy working with attendees to create a new vision for a street in the area

Outcomes

Visitors young and old used BetaStreets to create ideas for proposed changes in the project area. These included new crossing locations, continuous footways and public realm improvements.

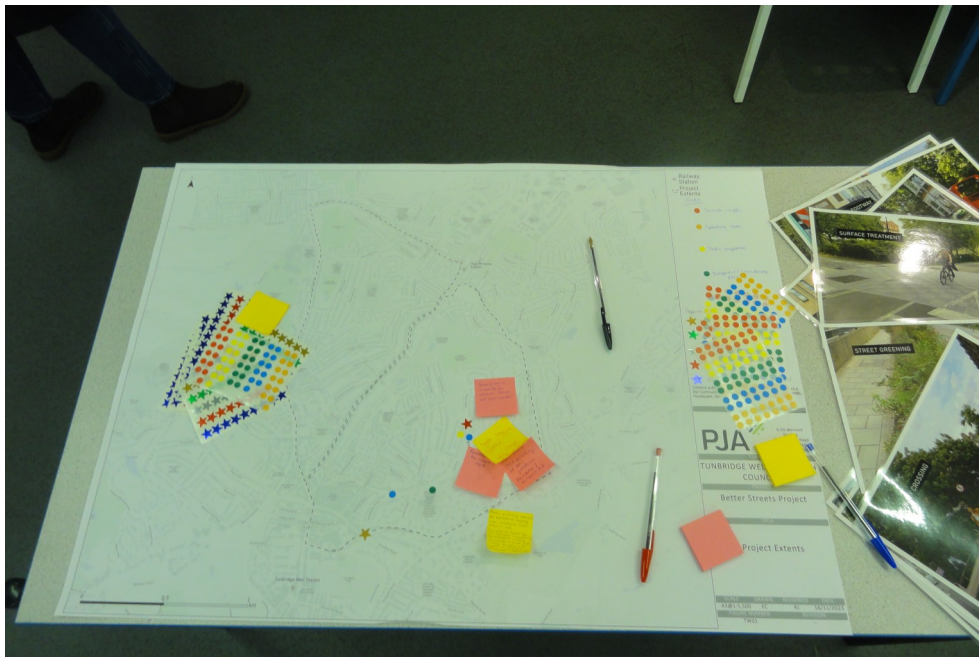
Local councillors who were also in attendance had the chance to use the software and were shown first hand how it would look if more trees and cycle parking were introduced in existing on street car parking spaces.

Images created by people on the day were shared with the project design team and used to inform the design development of the scheme proposals .



'Letting visitors to the drop-in session use BetaStreets was a great way to let them get involved in the design process and show their ideas for improvements in a simple, fun, and engaging way'.

John McQueen Associate Director, PJA



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