



**Solihull**  
METROPOLITAN  
BOROUGH COUNCIL

## Introduction

Solihull Metropolitan Borough Council (SMBC) has been using BetaStreets since 2023.

After a successful trial, SMBC purchased an organisational licence for their Traffic and Transport team.

## Details

The design team at SMBC have been using BetaStreets Pro across a variety of projects, from early-stage concepts to designs now implemented in the real world.

With an organisational licence in place, we've worked closely with them to tailor the software to their specific needs.

This included adding a combined Belisha beacon/street light to represent the **[model]** type they use from **[supplier]**.

**BetaStreets is a really useful tool and takes our service to another level.**

–Jordan Clare, Assistant Project Manager SMBC

For more information and sales, email [contact@betastreet.co.uk](mailto:contact@betastreet.co.uk) or visit [betastreet.co.uk](https://betastreet.co.uk)

